

Boxed Candy

We have secured the finest lines of Boxed Candies to be obtained for the fall and winter trade and offer these goods with the knowledge that better candies cannot be secured for the money.

We Also Specialize in Meals and Lunches

The European Cafe

For Growing Girls or Women...

Who desire a good serviceable Shoe with high top and low heel, either black or tan calf, we have a wonderful bargain. We have just received 100 pairs of these shoes and they are sure some shoes.

In Black Calf . . . \$5.50 the pair
In Tan Calf . . . \$5.85 the pair

Economy SHOE STORE
ALMA, MICHIGAN

SOME DAY

there is going to come along a snow storm and a young blizzard. Then everybody wants

COAL

right away and lots of people can't get it promptly on account of the rush. Wise people *will buy now*, avoid the rush, and save a lot of inconvenience. The time to *prepare* for the future is *now*. Be wise and buy *Coal* while the stock is large and the delivery is good.

THE PLACE TO BUY —
HOME LUMBER & FUEL CO.
ALMA, MICH.

Try The Record Want Ads

LOCAL NEWS ITEMS

Buy the best. Buy DeLuxe.—77-tf
You will find the best bread in Butter Cup wrappers. 02-tf-c

P. M. Croaser was in Riverdale on business Tuesday.

M. D. Wilcox was in Detroit on business the first of the week.

Mrs. C. J. Milliken left Tuesday for Grand Rapids on a short visit.

Alex Chisholm of Breckenridge was in Alma on business Saturday.

Dr. E. G. Slayter, osteopathic physician, State Savings Bank Building, Alma, both phones. 57-tf

Mr. and Mrs. C. J. Milliken spent the week end visiting with friends in Clare.

J. C. Chick visited with relatives in Maple Rapids the first of the week.

Robert Grabowsky of Bay City was in Alma on business the latter part of last week.

C. A. Miller, manager of the Idle-hour theatre, was in Saginaw Tuesday on business.

Edwin Boyne was in Albion Friday attending a meeting of the directors of the M. I. A. A.

Mr. and Mrs. Frank O. Parker are the proud parents of a boy, born to them early Monday.

Chester Robinson spent the week end visiting with relatives and friends in Plainwell and Holland.

George P. Haymon returned the first of the week from a business trip to Old Orchard Beach, Maine.

Mrs. Carroll Hyde of Ann Arbor has been visiting at the home of her parents, Professor and Mrs. A. P. Cook.

M. C. Davies returned Monday from Windsor, Ontario, where he was called last week by the severe illness of a friend.

The Ladies' Guild of St. Johns Episcopal church will meet in the Guild room, Tuesday, October 14th, at 3:00 o'clock.

Conway W. Holmes of Des Moines, Iowa, a former resident of this city, visited with Alma relatives the first of the week.

J. P. Losey is attending the convention of the Michigan society of Optometrists which is being held in Flint this week.

Sidney P. Cook of Detroit spent the week end in this city, a guest at the home of his parents, Professor and Mrs. Albert P. Cook.

Mrs. A. B. Scattergood left Friday for a short trip to Chicago and Milwaukee, where she purchased stock for the holiday trade.

The Thimble club of Women's Relief corp will meet with Mrs. Swarthout on 315 Euclid avenue next Tuesday afternoon. Pot luck supper.

J. W. Holmes of Horton, former Alma resident and representative in the state legislature from Gratiot, visited with Alma friends Monday.

The Woodworth avenue bridge over the race, which was closed for about two weeks has been repaired and was opened to the public on Friday of last week.

Rev. Mulvey, J. C. Chick, Forest Smith and James Howe were among the Alma people who attended the M. A. C.-Alma college game at East Lansing yesterday afternoon.

A small error crept into the commission proceedings last week. An item in the park fund payable to C. H. Smith was given as \$68.85, while it should have read \$6.85.

The Lyman H. Howe traveling attraction seat sale will begin Saturday, October 11, at the Pathe shop. Special matinee for children 15c. Evening 50c. Plus war tax.—adv.

Frances Willard Union will meet with Mrs. A. H. Olmstead, 524 State street Wednesday, October 15 at 2:30 p. m. All members are urged to be present as business of importance will be discussed at this time.

Attorney E. J. Lyons of St. Johns was in the city on business Monday.

The Parents' and Teachers' club will meet at the Washington school, Friday October 17, at 3 o'clock. There will be talks by Supt. Kelder and Miss Coleman. A large attendance is desired.

The Women's Christian Temperance union will give a reception to the teachers of the city Saturday, October 18 at 2:30 p. m. at 320 West Superior street. Every instructor in Alma, as well as every member of the Union is cordially invited to this "get acquainted" meeting.

Word has been received here of the marriage of Miss Edna Kuhlman of this city to Mr. Fred M. Sweet of Montague, Michigan, the wedding having taken place at Charlevoix on September 18. They will make their home in Montague.

Homer Smith of Bannister visited with Alma friends for a short time Tuesday. Smith has just re-enlisted in the marines for the fourth time. During his time in the service Smith has been shot six times, and in the world war was decorated by both the French and American governments.

The Ladies' Home Missionary society of the M. E. church met with Mrs. Frevert on Iowa street Tuesday afternoon. A large number were present. Mrs. De Camp, the District President met with the society. She also met with the Queen Esther circle on Tuesday evening at the home of Mrs. W. D. Smith.

J. Halliwell of Sumner has recently harvested his crop of peppermint and reports a bumper yield. From six acres of ground he obtained 373½ pounds of oil, which at \$7.60 per pound gave him \$2,812.75. This is a record that is hard to beat and has determined Mr. Halliwell to put in a larger acreage of the same crop next year.

Mrs. J. Frank Jackson has gone to Detroit to attend the general convention of the Episcopal church which is in session in that city for the greater part of the month. From there she will go to Toledo to meet a brother who has come from England to inspect a bottle making machine that makes one bottle very second. He will take one back to England to manufacture bottles for the India and China trade.

EAST ALMA

Mr. Duford, Grove avenue, has sold his home to John Davenport of Riverdale. The Dufords hope to move this week to Saginaw.

The Parents and Teachers' Club elected the following officers: President, Mrs. Robert Grierson; vice president, Miss Trapp; secretary, Mrs. Riley, Hannah avenue; treasurer, Miss Maxwell. The club meets the first Friday of each month. All parents in East Alma are asked to become members.

Chas. Bradley has bought and moved into the new house west of Eastminster Chapel.

Rally Day exercises at Eastminster Chapel were well attended. Miss Dorothea Swpe captivated everybody with her beautiful song. Rev. Jay Clizbe's timely talk on the community's need of the church made a deep impression.

The Eastminster Men's social will be given on Friday, October 24. The funds for the gas stoves to be put in the basement class rooms of Eastminster Chapel are coming in handsomely. All lovers of God's work, especially among the children, are asked to help forward the heating arrangements now being planned. A special offering for this purpose is being taken up each Sunday. Five gas stoves and a gas plate for the kitchen are needed at once.

Fred Derushia, Dean street, is now out of danger from blood poisoning and making rapid progress towards recovery. Mr. Derushia and his family hope to leave soon to winter in the south, and build up his former vigorous health.

EASIER NOW THAN LATER

It is easier to break up a cold or check a cough now than it will be later. Persistent coughs that "hang on" all winter pave the way for serious throat and lung diseases. L. W. Day, 65 Campbell Ave., E. Detroit, Mich., writes: "Foley's Honey and Tar relieves one of bronchitis very quickly."



Little Sister Frocks

and Aprons are what every mother has been looking for. They'll save you time in making and then they look so cute. \$1.39 to \$4.50 You must see them

Coats for the Wee Ones

in velvets or cloth. Those stylish little models just like the "grown-ups" wear. The prices are not high and materials are surely all you can ask for.

\$3.50, \$5, \$10 and up

ROBINSON'S

Don't Get Excited About Your Shoe Costs

The following personal letter from Mr. E. G. Endicott, president of the Endicott Johnson Corp., we feel is the most sensible thing we have had in regard to the extreme high cost of shoes:

Don't get excited about shoe costs. The press notices to the effect that "\$25.00 and up" shoes are in sight, is largely a myth. There always have been \$25.00 shoes, and about one person in one hundred thousand would pay this price. There always have been \$10.00 and \$15.00 shoes, and certain numbers of people would buy these shoes—possibly because they "matched a dress," or for some other equally important (?) reason.

There always have been shoes known as "Goodyear Welts" for dress-up and street wear, retailing from \$3.00 to \$10.00, for the past ten years. Endicott Johnson Goodyear Welts, retailing at \$3.00 to \$5.00 before the War, now retail at \$6.00 to \$8.00, showing an advance in the retail price of \$2.50 to \$3.00 per pair.

These shoes interest men and women who like to dress well and have good looking shoes, and can afford it.

There always have been work shoes—\$2.50 to \$4.00—for hard work. There always have been boys' and girls' shoes at similar prices. Endicott Johnson work shoes, before the War, retailed at \$2.50 to \$4.00. During the War the same shoe sold from \$3.50 to \$5.00; and since the War, \$4.00 to \$6.00. The "extreme advance" on the retail price of Endicott Johnson work shoes, in six years, averages about \$2.00 a pair. In the same time, boys' good, strong, serviceable shoes have advanced from \$2.00 and \$3.00 to \$3.50 and \$4.50. We are talking now about good shoes—not "Cinderella slippers," but strong shoes for strong boys and girls and hard-working men.

Now, these are the facts about the Endicott Johnson shoes; and it looks different than the fiction which is being so largely handed around the country, about "\$25.00 shoes."

The above quoted prices, showing advances which have been necessary in our shoes, due to increasing costs (which

everybody is thoroughly familiar with) of hides, leather, materials and labor—are intended to apply on what we know as "staples"—the shoes which the workers and their families buy, and always have bought. These are the kind of shoes, and the prices, which interest the worker and his family.

The \$25.00 man is a lonesome individual. There isn't many of him; and as we make 75,000 pair of shoes a day, we would soon supply such people with their footwear, and then we would have to quit business, or make shoes for the "average man" and his family, who comprise the largest percentage of our population. In other words, for the "exclusive" man or woman, who wants to pay, and insists upon paying, fancy prices, we haven't any particular use. It does not make any difference what he pays for shoes.

Don't be talked into paying any fancy or ridiculous prices for your footwear. Advances there are, and advances there will be, legitimate and necessary; but nothing like the extravagant statements frequently made, about "\$25.00 shoes," need give you a moment's concern.

This is intended to give you a plain statement of fact, about shoes, in contradiction to the wild and extravagant rumors so persistently published throughout the Country.

And now a word of advice. Don't speculate in shoes. Don't buy any more than you need. Meaning, don't hoard shoes, as some people are doing. The chances are, if you buy a pair of shoes suitable for your needs, and take good care of them, and have them repaired when they need repairing—keep them well half-soled and well heeled—you can save a lot of money on your footwear, if you follow this advice.

Your Shoemaker Friends,
ENDICOTT JOHNSON AND WORKERS.

We handle Endicott, Johnson Shoes for Men and Boys exclusively and our business for for the past six months shows a gain of 62 per cent, because of sane prices and substantial merchandise. Just try one pair and your shoe troubles are ended.

Will you let us help reduce your shoe costs?

CUSHING & BENEDICT

"Where You Do The Best"

FOR SALE

One 1½ ton Republic Truck, 1 year old, \$1,000
One ¾ ton Republic Truck, almost new, \$600
One 1916 Buick Four Touring Car . . . \$600
One pair Work Horses at your own price.

1 Pair Ford Crown Fenders, Truck Fenders, Tires, Seats and Bodies
AT YOUR OWN PRICE

RADIATOR REPAIR WORK

DOC HARMON - WRIGHT HOUSE GARAGE

Phone 98

Distributor for Republic Trucks in Gratiot, Montcalm, Isabella and Clare Counties